



TERMS & CONDITIONS FOR LODGE GROUP OF SCHOOLS 70TH ANNIVERSARY LOGO DESIGN CONTEST

A. Purpose:

1. The purpose of the contest is to design a logo to commemorate the 70th Anniversary of the Lodge Group of Schools (Platinum Jubilee) in 2023.

B. Contest period:

1. The contest begins from 1 September 2022. The last day for submission is 31 October 2022, 11:59 PM (GMT+8:00).
2. Late submissions will be rejected from the judging pool.

C. Who is eligible?

1. The contest is open to:
 - a. current students, parents and staff of Lodge Group of Schools
 - b. previous students / alumni of Lodge Group of Schools
2. The judging panel and organising team of the Logo Design Contest are not eligible to enter the contest. Lodge Group of Schools reserves the right to verify the eligibility of all entries.
3. The logo may be submitted as solo individuals or as a team of two. The members of the team must fall into the categories listed in Section C.1.
4. Each individual / team may submit up to a **maximum** of two logos.

D. Prizes

1. The top 5 winners shall receive:

1 st Prize	: RM500
2 nd Prize	: RM300
3 rd Prize	: RM200
2 x Consolation Prizes	: RM100 each
2. The 1st prize winner's logo design shall be used in all promotional and publication materials and merchandise pertaining to the celebration of the 70th Anniversary of Lodge Group of Schools.

E. Logo requirements:

1. Format:
 - a. The logo must be created digitally. Hand-drawn logos will not be accepted.
 - b. The logo must be submitted in PNG format.

2. Size:
 - a. The logo must be made in high resolution (at least 1000 px X 1000 px, 300 dpi).
 - b. Other dimensions are acceptable as long as the minimum size of one side is 1000 px.

3. Text requirement:
 - a. May contain any appropriate and relevant taglines / wordings, but these specific words **must** be present in the logo:
 - i. "Lodge Group of Schools"
 - ii. "70"
 - iii. "1953 – 2023"
 - b. Suggestions for other taglines / wordings which may be included:
 - i. "Learn, Persevere, Succeed"
 - ii. "Come with Hope, Leave with Success"
 - iii. "In Lodge We Care"
 - iv. "Love Lodge"

4. Colour:
 - a. The logo should be created in CYMK colour mode to ensure accurate representation of colour for printing purposes.
 - b. There is no limit in the number of colours for the logo, but the colours **blue** (#124094) and **red** (#FF391C) must be present.
 - c. The logo must look good in both colour or black and white (B&W) versions.
 - d. The logo must be able to be used on either white or black backgrounds.

5. Integrity:
 - a. Participants must affirm their submission is of their own original work, have not been copied from others or from previous designs (including their own), and does not violate or infringe any third party's intellectual property rights.
 - b. Lodge Group of Schools shall not be liable for any violation or infringement of third party's intellectual property rights carried out by the participant(s).

6. Description:
 - a. A description of the logo and rationale in the choice of design and colours must be included with the logo.
 - b. The description must be less than 150 words.

F. Submission method:

1. All submissions must be done through an online form at <https://tinyurl.com/Lodge70thAnniversaryLogo>.
2. The logo file must be named in the following format:
PARTICIPANT NAME(s)_LOGO NUMBER (if submitting more than 1 logo)
e.g. for Individual entry, 1 logo : John Doe
e.g. for Team entry, 1 logo : John Doe, Mary Sue
e.g. for Team entry 2 logos : John Doe, Mary Sue_1
John Doe, Mary Sue_2
3. If submitting two logos, both logos may be uploaded in the same online form.
4. Participants will receive an email confirming the receipt of submission within 24 hours.

G. Winner selection:

1. All submissions will be judged by the Logo Design Contest team, comprising of current staff representing each Lodge entity, as well as qualified experts outside the Lodge Group of Schools. Their decision will be deemed as final and binding and no correspondence will be entertained.
2. Submissions will be judged based on:
 - a. design
 - b. portability to be used for both digital and printed media
 - c. appropriation of the theme
 - d. description of the logo design
3. The scores from the judges shall constitute 70% of the final score.
4. The top 10 logo designs shall be shortlisted for online voting. Shortlisted logos will be published on the Lodge Group of Schools Facebook page for voting. Voting shall open on 11 November 2022 and close on 13 November 2022 11:59 PM (GMT +8:00).
5. The results of the voting shall constitute 30% of the final score.
6. Winners will be announced via the school website, Facebook page and by direct contact to the winners' email accounts / phone call.

H. Disclaimer:

1. Lodge Group of School reserves the right to disqualify any participant that:
 - a. undermines, has or attempted to undermine the operation of the contest by fraud, cheating or deception
 - b. is not eligible or unable to provide proof of eligibility to participate in the contest for verification by Lodge Group of Schools when requested.
2. By participating in this contest, participants agree to be bound by the terms and conditions herein stated.
3. All entries will become the property of Lodge Group of Schools and may be used for any other purposes, including, but not limited to, display on websites, letterheads, posters and other materials / merchandise.
4. All intellectual property rights in any contents and / or materials submitted, made or created by the participant in connection with the contest and any derivative works arising therefrom will perpetually and unconditionally be vested in, assigned to and owned by Lodge Group of Schools.
5. Lodge Group of Schools shall have the right to adapt, edit, modify, or otherwise use the winning submission in part or in its entirety in whatever manner it deems appropriate without compensation to the participant. The participant waives all rights he or she may have in such materials or works.
6. Proof of submission of an entry is not proof of receipt. Lodge Group of Schools shall not be responsible for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft, destruction, alteration of, or unauthorised access to entries, or entries lost or delayed whether or not arising during operation or transmission as a result of server functions, virus, bugs or other causes outside our control.